

Ruslana and Hans-Josef Fell Kick-off a Global Peace Campaign for 100% Renewables

06/26/2018, Berlin/Kyiv –Eurovision Song Contest 2004 winner Ruslana Lyzhychko and President of the Energy Watch Group Hans-Josef Fell have announced the start of a new major joint global peace campaign for 100% renewable energy. The announcement was made during the ‘Solar Future Today’ Forum, hosted by the Intersolar Europe 2018 in Munich. <https://www.facebook.com/ruslana.lyzhychko.5>

The aim of the joint campaign is to achieve a global transition to 100% renewables for the sake of a peaceful and sustainable Planet Earth, without nuclear energy and fossil fuels and free of associated dangers to humans and nature.

Ruslana plans to use her international fame to give performances worldwide and to conduct diverse PR events and talks, highlighting the role of the transition to renewables in tackling dangerous climate change. To this end, she plans to promote the 100% renewables campaign during the coming Eurovision Song Contest 2019 in Israel.

Hans-Josef Fell and Ruslana will promote the campaign through numerous performances and shows by Ruslana, as well as joint activities, including presentations, media events and political debates. The campaign aims to engage other public figures from around the world and to raise public awareness that renewables are the cheapest energy option, while also providing energy security. The campaign shall also reach out to people on a cultural and emotional level to instil courage, strength and hope that a better world with a clean and healthy environment, climate protection, peace and prosperity is possible. A major pillar to achieve this goal is a global transition to 100% renewables.

Ruslana has become internationally renowned as a Ukrainian singer, dancer, composer, and politician. In her public appearances, she often highlights the disastrous effects of Ukraine’s natural gas dependence on Russia and the Chernobyl nuclear disaster to her homeland. As a leading figure in the Maidan Revolution in 2013 she contributed to Ukraine’s growing independence. As a member of the Ukrainian parliament she introduced the foundation for a renewable energy law in 2006. Her house in Kyiv is supplied by 100% renewable energy.

As a Member of the German Parliament from 1998 to 2013, Hans-Josef Fell was a driving force behind the rapid renewable energy deployment in Germany and around the world. As a co-author of the Draft German Renewable Energy Sources Act (EEG 2000), Fell played a crucial role in its enactment. The basics of EEG 2000 have been replicated in hundreds of countries around the world, contributing directly to the steep increase in renewable energy capacity and their sharp cost reduction in past decades. Today, Hans-Josef Fell is President of an international network of scientists and parliamentarians Energy Watch Group and an Ambassador for 100% Renewable Energy alongside Ruslana.

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